



TASK 8: THE LAUNCH PARTY

ACTIVITY 1: WRITING A REPORT

TEACHER'S NOTES

The Launch Party is the students' chance to bring together the output of all the previous tasks and to have some fun doing it. Activity 1 requires that they have a discussion to decide on plans for the launch. They should agree on all the points outlined in the materials and choose who will be responsible for each part of the launch.

The presentation is the core of the launch party. This builds on the short informal presentation of ideas in Task 5. Now however, things should tighten up in terms of planning and quality. The group could nominate a single speaker or present as a group. Useful language from Task 5 will help here.

The presentation could include quotes from the Task 7 Report and or the Task 6 press Release. Planning to include a PowerPoint presentation certainly makes things look professional so advice on this is included in the Task 8 materials.

Activity 2 of this task is the Interviews section. To ensure this runs smoothly either a key student could act as host or you could take this role. The materials set out all the required steps for students to plan this alone as homework or in class with direction from the teacher.